

MEDIA RELEASE



Johnson® Window Films

FOR IMMEDIATE RELEASE

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Johnson Window Films, Inc. brings their dealers the latest in nano-ceramic technology, InsulatIR– a new breed of automotive window film designed to reject high levels of Infrared solar heat. InsulatIR is the essence of cool illumination.

Carson CA – February 2, 2014 – InsulatIR automotive window films are manufactured using the latest in Nano-ceramic technology. Signal friendly and made to last, their metallized alloy construction allows light to pass through without transmitting all the unwanted heat. Currently available in both optically clear high light transmissions and several darker tinted shades.

Marketing Director Denise Beck praises the new film-line saying, "This film-line is every vehicle owner's dream, with High IR rejecting clear films to our darker tinted shades, InsulatIR is the answer for all of those who like to ride-out in comfort and style."

Associated with quality, innovation, and care for over 35 years, Johnson Window Films delivers over 80 lines of solar control, protective, decorative, and automotive window films. Find out more at www.johnsonwindowfilms.com

Johnson Window Films products are manufactured by Johnson Laminating and Coating Inc.,
an ISO 9001: 2008 certified company – BSI™ CERT# FM562721.