

Media Release
For Immediate Release
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Printable Products: Johnson Laminating and Coating which has been manufacturing standard window film for over 40 years, is pleased to announce a departure from our normal window film line. For the longest time we did only what we knew, producing the finest window film product in the industry.

Our President Scott Davidson decided recently that our state of the art production facility was being under-utilized; the equipment had capabilities that had yet to be tapped into. That said he decided to take on an exciting new product, that which allows UV Cured inks to be applied to window film.

Working closely with the Research and Development department they developed a Hard Coat which is receptive to UV Curable Inks, making window film a double duty product. Additional care should be exercised to ensure a perfect installation but with a little patience a perfect design can be achieved for any space.

Available in both clear and white these products both have unique benefits that will be appreciated by sign makers, retail space managers and business owners. It allows for the transformation of the existing windows into advertising, without the expense of exterior signage, not allowed in many locales.

The clear version referred to as PRT2CLR – is perfect for the creation of translucent images while still allowing a maximum amount of light into the space. This clear product makes it possible for the designer to decorate the windows with the graphic on one side and still allows you to see through both the design and the window.

The alternate version is an opaque white PRT2WOUT – designed with the sign maker in mind, the white background will allow any color to be applied, allowing the image to truly “pop off” the window.

Contact your sales representative for pricing and sizes available in your area.