Johnson Window Films Introduces a New Automotive Window Film

CARSON July 23rd, 2012 - Johnson Window Films is launching a new automotive film line called RAGE. Tint with attitude and defy the sun. Available through Johnson Window Films distributors in VLT’s 50, 43, 35, 20, 15, 05

According to Scott Davidson president of Johnson Laminating and Coating Inc., “We have surveyed our dealers and distributors from around the world gathering feedback to guide us in building our next film line. When asked what type of film would help them survive the current economic challenges. The response was unanimous: a low cost, high value product that will allow dealers to provide the quality expected from Johnson Window Films products.

The new film “RAGE” is a 2-ply, 1.5 mil construction of high quality polyester. The RAGE series of films are solid performers, signal safe with up to 43% heat rejection, 93% glare reduction and of course 99% or more UV annihilation. Marketing director Denise Beck added, “Our dealers simply can not wait to get their hands on this affordable tint with attitude. We are excited to provide a real cost effective solution given the current economic turmoil our customers face every day.”

The Johnson Window Films brand has long been associated with quality and care. As a company, we have grown in size, but have not outgrown our original philosophy. To provide quality film products that meet the highest standards in the industry.

For more information visit www.johnsonwindowfilms.com/dealer