

A high profit trade in great demand! Get the knowledge and practical training you need to start your own business, increase sales and take advantage of this great money-making opportunity!

Training for enhanced technical skills and business success.

5½ Days,
8 Hours Per Day
(4 hours on Saturday)

EACH DAY

2 hours of classroom learning and discussion



6 hours of demonstration and hands-on installation training



Training Classes to Learn and Become An Automotive and Flat Glass Window Tinting Technician, as well as How to Run a Successful Window Film Business.



Johnson® Window Films

is a registered trademark of
Johnson Laminating & Coating, Inc.
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Johnson Window Films University

Classroom Instruction

Hands-On Training

Technical Advice

Sales & Marketing Information



Johnson® Window Films

Window Tinting Curriculum

Automotive and flat glass window tinting is one of the fastest growing, most profitable businesses today.

And one of the critical requirements for a successful business is skillful installation. The best raw materials will not ensure a job well done, nor will they generate referrals or repeat business.

The technician who knows his craft, understands film characteristics and provides expert workmanship will get the job every time.

The Bad News

Unfortunately, well-trained technicians are in short supply. And there are few available options for upgrading the skills of good technicians that already exist.

The Good News

Fortunately, many people are beginning to realize the value of education and enrolling in **Johnson Window Films University** for expert training in Automotive and Residential/Commercial Window Tinting.

Johnson Window Films University classes are designed to increase your window tinting knowledge and film application skills, no matter what your experience level. Classes are restricted to a limited number of students, so every attendee receives personal attention, hands-on training and graduates with an increased confidence level.



Our 5½ day course includes both automotive and flat glass training. The class begins with an overview of window film construction, specifications, features and benefits. A plant tour is included to increase your knowledge and enhance sales presentations. Plus, learn how window film works and its proper applications (solar vs. security film).

5 ½ Day Automotive & Flat Glass Window Training Program

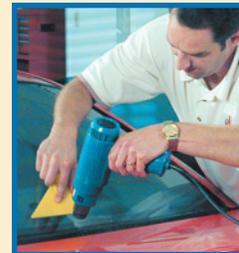
Classroom Training

- **The history and types of auto and flat glass**—the differences between the two
- **Different adhesives**—DA (dry) and PS (pressure sensitive)
- **The right tools and supplies**—where to get them and how to use them, tips on a professional and contamination-free environment, shop and site set-up
- **Window film terminology**
- **Automotive state laws**—why we tint legally and safety issues
- **Business basics**—includes estimating the job and costs, hiring a helper, insurance coverage, contractor's license, warranties, and the IWFA
- **Marketing and Sales strategies**—includes location research, business plans, advertising, public relations, promotional items, sales lead processing, follow-up, presentations and closing the illusive sale



Installation Training

- **Automotive hands-on training**—inspection, job prep, cleaning, basic and advanced installation techniques including:
 - **Dot matrix prep**
 - **Side window installs**—includes micro-edging frameless windows for a factory-tint look, double cutting, overcoming obstacles on pop-out and wing windows
 - **Rear window installs**—includes wet and dry shrinking for one piece installations on curved windows, reverse roll for installing large pieces of film by yourself, black vinyl and relief cuts for difficult windows
- **Flat Glass hands-on training**—inspection, safety issues, cleaning, prepping and scraping windows and installation procedures for small, large, arched and French pane windows including:
 - **Anchor and edge squeegeeing**
 - **Film hanging**—the Roll and Drop method
 - **Cutting techniques**—the Plastic Slide and 5-Way Guide
 - **Old film removal**



For *Johnson Window Films University's* class schedule call us at **800.448.8468** or **310.631.6672**



Johnson Window Films

